

Presenting for Change

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XSEDE

Extreme Science and Engineering
Discovery Environment



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Contact:

Event organizers: *XSEDE ACSC Faculty Development Workshop* – Kate Cahill or Linda Akli

XSEDE ombudspersons:

- Linda Akli, Southeastern Universities Research Association (akli@sura.org)
- Lizanne Destefano, Georgia Tech (lizanne.destefano@ceismc.gatech.edu)
- Ken Hackworth, Pittsburgh Supercomputing Center (hackworth@psc.edu)
- Bryan Snead, Texas Advanced Computing Center (jbsnead@tacc.utexas.edu)

Anonymous reporting form available at <https://www.xsede.org/codeofconduct>



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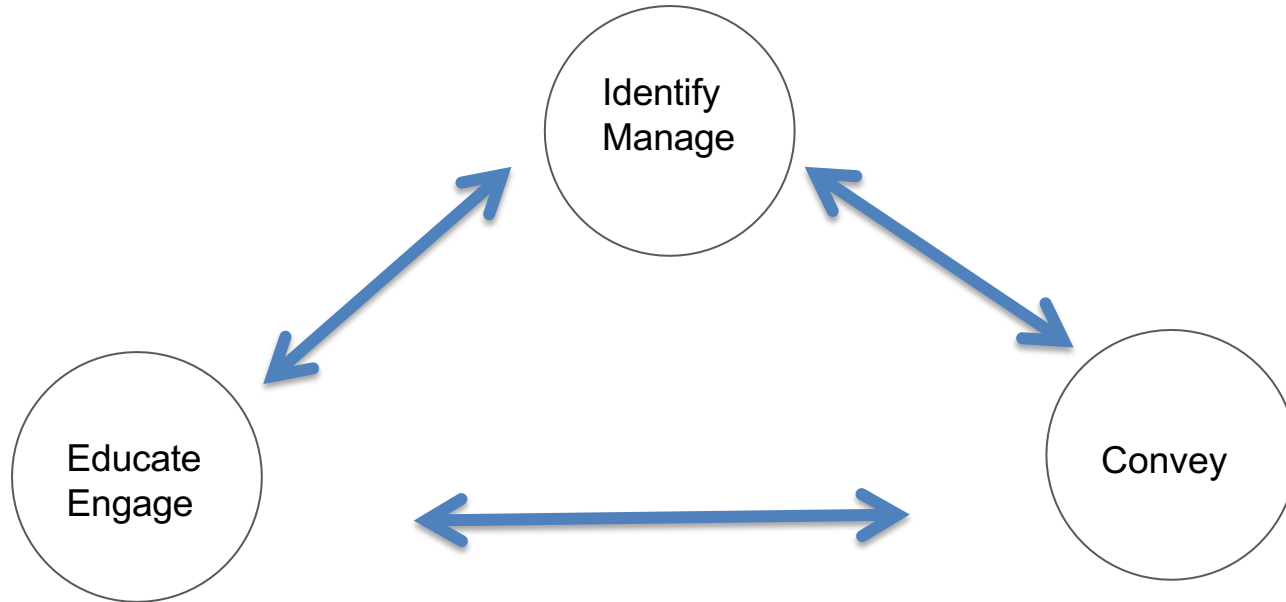
Where to begin?

- Goals
- Objectives
- Data
- Supporters
- How?
- What?
- Who?



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Where to begin?



(Each is dependent upon the other)

Identify and Manage

- The Audience (critical issue)
- The Issue (bite sized pieces)
- The Action (frame the issue - data driven)
- Follow-Up (possible partners)



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Educate, Engage

- The Audience (who needs education?)
- The Goal (what is to be achieved? how to humanize the issue?)
- The Action (how to break into manageable pieces)
- Continuation (data and impact information)



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Convey Results

- The Audience (tailoring efforts to the audience)
- The Vehicle (authenticity)
- The Result (what worked best; understand success or failure)



Questions

Items - Budget issues, impact data, updates, etc.

Other Questions?



Conclusion

For further questions please contact:

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Slides from this workshop are available at

<http://hpcuniversity.org/trainingMaterials/252/>



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